

Louisiana Renaissance Festival Program Advertising Guidelines

Ads must be submitted in the correct proportions as shown in this guide. Please include your ad size when submitting your ad. There is a limited number of ad spaces available.

Ads must be in one of the following formats

- PDF - High resolution with fonts added
 - JPEG - High resolution (minimum 300 dpi)
 - TIFF - High resolution (minimum 300 dpi)
- (NOT Microsoft Word or Publisher):

Ad sizes and Prices

\$75 – Quarter Page

\$150 – Half Page*

\$200 – Full Page

\$300 – Inside Front Cover**

\$300 – Inside Back Cover**

*Both horizontal and vertical ad sizes are the same price.

**Placement on the Inside Front and Inside Back Cover is first come-first serve. The Outside Back Cover is already reserved.

email Alvon Brumfield at alvon@LARF.org
to place your advertisement.



Full Page Ad
1790px x 2840px

Quarter Page Ad
865px x 1390px

Half Page Ad
1790px x 1390px